

TREND

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March 6, 2023

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Word Count: 622

### Y2K is Making a Huge Comeback to the Fashion Industry

As each year passes, trend setters are bringing back trends from early years and applying their contemporary touches. This year, a fashion trend from the early 90's and 2000's is making a comeback. This unique style combines elements of pop culture and new technologies from the century. Everyone is familiar with the sassy graphic tees, double denim, plenty of glitter, and low-rise pants that typify the early 2000s. But, today's youth are defining Y2K style more broadly to include artifacts from earlier decades.

Brands like Maisie Wilen, Diesel, Miaou, Mirror Palais, and Juicy Couture are still carrying on the early 2000s resurgence with baby tees, pleated miniskirts, bandage dresses,

velour tracksuits, and flares. As an addition to the trend, the famous baguette bag is indeed also a unique representation of the Y2K style. Baguette bags are being designed by luxury brands such as Louis Vuitton, Fendi, and Prada and other brands.

Most people's wardrobes now feature a significant amount of the bright, vintage styles from the 2000s, particularly celebrities. Among them, Bella Hadid, and Julia Fox have posted pictures of themselves on Instagram sporting their most famous Y2K outfits. When it comes to bringing back Y2K style, Bella Hadid is without a doubt the leader as she has been on the red carpet in clothes that exposed her belly, gone out in figure-hugging corsets for days and nights, and frequently wore extremely low-rise trousers.



Julia Fox wearing low-rise jeans on March 18, 2022

Credit: [SPLASHNEWS.COM](https://www.splashnews.com)



Bella Hadid wearing a mini denim skirt

Credit: [The Image Direct](#)

TikTok serves as the source of current fashion trends, making the social media app a veritable inspiration gold mine. TikTok acts as a site where the hashtags such as #Y2KAesthetic and #Y2KFashion has received millions of views from teens and young adults. Pinterest is also one of the largest platforms where people get their outfit inspo.

The company, known for its bold denim items, quickly re-entered the industry conversation this year by capitalizing on the current pop culture trends and building a strong street style following among Gen Z influencers and Hollywood's biggest stars. Diesel is one of the brands that incorporated the Y2K trend in their Pre-Fall 2023 collection and in the year 2022. The highlight of the collection was denim, which was featured in a series of baggy jeans, miniskirts, and even shoes. The majority of the outfits feature cropped tops and low-waisted pants. Denim pants by Glenn Martens came in flared or baggy forms, faded, sliced on the ankles, or with jersey inserts on the sides.



Diesel Fall 2023 Ready-To-Wear

Photo: Fillipo Fior/ [Gorunway.com](https://www.gorunway.com)

Micro skirts are back on catwalks as Y2K fashions made a comeback, exposing provocative yet stylish designs. Miu Miu has unquestionably captured the essence of Y2K fashion in their previous collections. The folded micro short skirt is the item in the collection that most accurately portrays the pure essence of Y2K. Celebrities such as Dua Lipa, Bella Hadid and many others jumped right on the trend and used the mini skirts as a fashion statement along with other pieces that incorporate the trend.



Miu Miu's micro-micro-mini skirt

Credit: Imaxtree

In a more affordable way, H&M and other fast fashion brands have incorporated the Y2K trend to their brands. H&M designed affordable mini skirts, rhinestone semi-cropped tops and bags. Shein, Zara, and other online brands have also included Y2K fashion into their collections at an affordable price for everyone to hop on the trend.

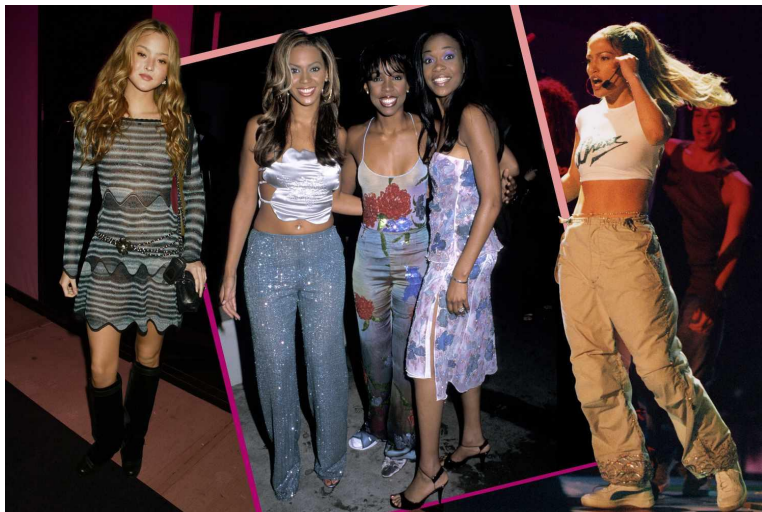
Futuristic fashion was a major trend during the early 2000s technology boom. Sparkling fabrics in silver or iridescent tones are a terrific way to add some nostalgia and sparkle to your wardrobe. Try to mix and match metallic colors with pink and other light colors and finish the

outfit with some accessories and a baguette bag. Velour Tracksuits are also back in trend with Juicy Couture. The tracksuits can be paired with semi-cropped tops, sandals and many other accessories.



Britney Spears in a blue Juicy Couture Tracksuit

Credit: Getty Images



Y2K inspired outfits

Credit: Getty Images/ Amanda Lauro

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